

THE LAUNCHER™

COUNTERTOP DISPLAY COOLER

At MTL Technologies, we understand the importance of store presence. Our refrigerated marketing displays make your product stand out above the rest. Your refrigerated products no longer have to be shoved to the back of the store. With our great line of displays you can be sure your products will get maximum exposure.

TECHNICAL SPECS

Dimensions: 17.5"W x 19.5"D x 19.5"H

Capacity: 24 Cans (355ML)

Weight: 33 LBS

Shipping Dimensions: 24"W x 23"D x 22"H



- Increase impulse purchasing
- Raise brand awareness
- Expand store presence
- Compact size allows for best P.O.P. placement
- No longer restricted to refrigerated sections
- Accelerate new product awareness
- Expose products to more traffic

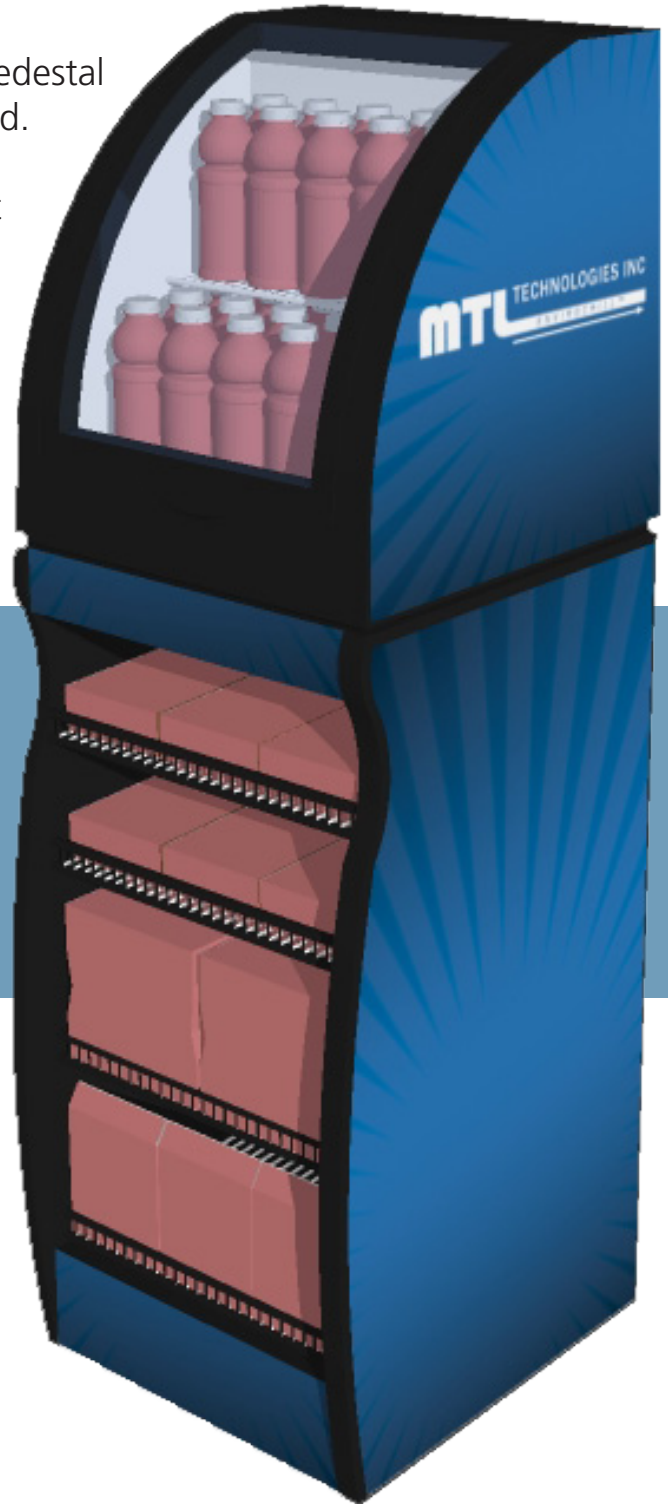
LAUNCHER HIGHRISE™

DISPLAY COOLER AND PEDESTAL COMBO

Built especially for the Launcher, the High Rise Pedestal is perfect for areas where counter space is limited.

Merchants love the multiple, angled shelves that provide valuable additional space to cross-merchandise complementary products.

The High Rise is solid and elegant. Dressed-up with your graphics and brand, it will be a sure hit and draw attention to your products.



HIGHRISE TECHNICAL SPECS

Dimensions: 18"W x 23"D x 35.5"H

Weight: 48 LBS

Shipping Dimensions: 24"W x 23"D x 36.5"H

